Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: F.Y.B.A **School of Liberal Arts** **Department: JMC**

Course Code: MCAR 103 **Course Title: History of Media** **Semester : I**

Day and Date: Thursday, 17/06/2021 **RE -End Semester Examination** **Time : 2 Hrs.**
Max Marks : 50

Instructions: 1) All Questions are compulsory.

			Marks	Bloom's Level	CO
Q.1		**Answer the following questions (any Two)**			
	a)	Explain the impact of Post-independence on the Journalism in India.	8	1	2
	b)	Name and discuss any 5 Folk forms in Maharashtra	8	1	2
	c)	Define Public Broadcast Service in India and how it's helpful for common people.	8	2	1
Q.2		**Answer the following questions (any Two)**			
	a)	Define -Community Radio and FM radio in detail.	8	3	3
	b)	Explain and write about-Initial phase of Soap operas on Doordarshan	8	2	4
	c)	Discuss-Digital platforms as a substitute for Television in India.	8	2	4
Q.3		**Answer the following questions (any Two)**			
	a)	Examine the Merits and Demerits of -Digitization of newspapers a	9	4	6
	b)	Categorize Film genres in Indian Films.	9	4	5
	c)	Explain the importance of the Silent and Golden Era of Indian Cinema.	9	5	5

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